

**GSP 2001. HAIR AND SPA SALONS. PHILIPPINES**

Table of contents	i
<b>SUMMARY OF REPORT</b>	<b>1</b>
Top salon business	
Top hair service	
Top spa services	
Top growth segments	
Consumer segments (gender and age)	
Leading companies (hair and spa)	
Sample represents	2
Summary report	
Summary GSP 2001	
Disclaimer	
Symbols used in tables	
<b>REPORT</b>	
Part I. TOP SALONS	
Part II. IN SALON BUSINESS & CONSUMER SEGMENTS	
Part III. HAIR & SPA BUSINESS	
Part IV. COMPANIES, BRANDS & PRODUCTS	
Part V. PRICES	
Part VI. SAMPLE PROFILES	
INDEX OF COMPANIES	
Part I. TOP SALONS	3
Table 1 Names of top salons	3
Part II. CONSUMER SEGMENTS	4
Table 2 Consumer segments, gender	4
Table 3 Consumer segments, age	4
Women/men	4
Frequency of client visits	4
Part III. HAIR & SPA SERVICE USAGE	5
Table 4 Breakout of salon services	5
Breakout of salon business.	5
Growth 2000	5
Table 5 Top hair services	5
Hair service growth	5
Treatments	5
Table 6 Top styling appliances and products, ranked	6
Table 7 Technical hair services	6
Colouring and perming	6
Table 8 Hair problems, ranked	7
SPA SERVICE USAGE	8
Table 9 Spa business, top services ranked	8

Spa service menu	8
Skin problems	8
Foot services	8
Depilation	8
Spa business growth	8
Table 10 Spa service usage	9
Table 11 Spa service menu	9
Table 12 Retail product sales, ranked	9
Part IV. COMPANIES, BRANDS & PRODUCTS	10
Table 13 Companies ranked	10
Other companies	10
Table 14 Companies gaining share, ranked	10
New companies noted	10
Table 15 Companies/brands by product category	11
Table 16 Companies in hair	11
Part V. PRICES	12
Table 17 Sample prices, hair services	12
Table 18 Sample prices, spa services	12
Table 19 Sample prices, products	12
Part VI. SAMPLE PROFILES	13
Table 20 Sample profiles, type	13
Table 21 Sample size, chain	13
Table 22 Sample size per outlet	13
INDEX OF COMPANIES	14