

**GSP 2001. HAIR AND SPA SALONS. CHINA**

Table of contents.....	i
<b>SUMMARY.....</b>	<b>1</b>
Top salon business	
Top hair service	
Top spa services	
Top growth segments	
Consumer segments	
Leading companies	
 Sample represents .....	 2
Summary report	
Summary GSP 2001	
Disclaimer	
Symbols used in tables	
 <b>REPORT .....</b>	 <b>3</b>
 Part I. NAMES OF TOP SALONS.....	 3
Table 1 Leading salons.....	3
 Part II. IN SALON BUSINESS .....	 4
Table 2 Breakout of in-salon business .....	4
Table 3 Top consumer segments, gender.....	4
Table 4 Top consumer segments, age .....	4
Women/men.....	4
Teenagers .....	5
Over 50s .....	5
Frequency of client visits .....	5
 Part III. HAIR & SPA SERVICES .....	 6
Table 5 Top hair services .....	6
Table 6 Styling services .....	6
Table 7 Technical and treatment services .....	6
Table 8 Perming services .....	6
Styling .....	7
Special occasion.....	7
Perming .....	7
 Spa services.....	 8
Table 9 Spa services menu ranked.....	8
Table 10 Spa top services.....	8
Popular beauty services.....	8
Skin care.....	8
Men .....	8
Table 11 Spa services menu.....	9
Table 12 Spa retail, product categories.....	9
 Part IV. COMPANIES, BRANDS & PRODUCTS.....	 10
Table 13 Companies in hair/spa care ranked .....	10
Table 14 Companies in hair/spa care .....	10
Table 15 Companies and products (hair care).....	11

Part V. PRICES.....	12
Table 16 Sample prices, services (hair) .....	12
Table 17 Sample prices, services (spa) .....	12
Table 18 Sample prices, retail products (by brand) .....	12
Part VI. SAMPLE PROFILES .....	13
Table 19 Sample profiles, type.....	13
Table 20 Sample, size (chain).....	13
Table 21 Sample, size per outlet .....	14
Index of companies .....	15